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Robert Goebel joins North Bay CU as Chief Lending Officer

SANTA ROSA — North Bay Credit Union has named Robert Goebel as Chief Lending Officer.

CEO Chris Call cites Goebel’s extensive experience in lending and loan operations as key to helping the credit union reach its growth and service goals. A Florida native, Goebel was most recently the Chief Lending Officer at Publix Employees FCU.

“I appreciate how North Bay CU has grown organically by focusing on member and community needs, and I look forward to working with the team to expand service in innovative ways.” Goebel said.

As CLO, he will oversee mortgage and consumer lending operations. “I’m confident that Robert’s broad experience will help us continue to grow and ensure our operations run smoothly and efficiently,” said Call.

North Bay CU has \$100 million in assets and offers a full range of loans, including mortgages, vehicle loans, home loans, agricultural loans and private student loans. The credit union is federally insured by the NCUA and serves everyone who lives, works or worships in Sonoma, Marin, Napa and Solano counties.

Learn more about North Bay CU at www.NorthBayCU.com.



Robert Goebel

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